



Interactive Betting Exchange

Interactive Betting Exchange is a web based interactive platform that allows internet and wireless users to stake their bets on any event.

A world's sophisticated person-to-person (P2P) and exchange wagering software for licensing to online betting and gaming businesses.

Highly user friendly, robust and flexible product with impressive track record, the product provides a platform for the user to function as an exchange and not as a traditional bookmaker, thereby eliminating the financial risks and the users can get the best odds.

Players have the ability to both accept bets from other players, and create their own bet offerings.

By allowing P2P flexibility and interactivity, the product's platform builds player excitement and site loyalty.

Extensively tested and perfected, it provides the technology to match bets placed by individuals where only bet winners pay commission.

The quality and scalability of this product development by NuNet was validated by Microsoft New Zealand and the technical demonstration of the project was well recognized in 2001 when the WAP feature of this product won the Microsoft-Ericsson Mobile Internet Award in New Zealand.

Product licensing opportunities include master licensing and partnering agreements.

Premier Innovative Online Wagering Person-to-person Betting Product



Business Advantages

- ❖ **Speed to market** with a world class P2P betting solution.
- ❖ **Low cost integration** with existing gaming software or sportsbook.
- ❖ **Risk-free** P2P wagering - no linesman or extensive sports knowledge needed.
- ❖ **Increase revenue** through guaranteed & risk-free betting commission generated from each bet.
- ❖ **Differentiate** with real innovation in a crowded market instead of purely on price or bonuses.
- ❖ **Offer new betting markets** risk-free: financials, niche markets, politics, entertainment, etc.
- ❖ **Offer in-game wagering** on unlimited number of games risk-free.
- ❖ **Customised interface** to suit your needs.

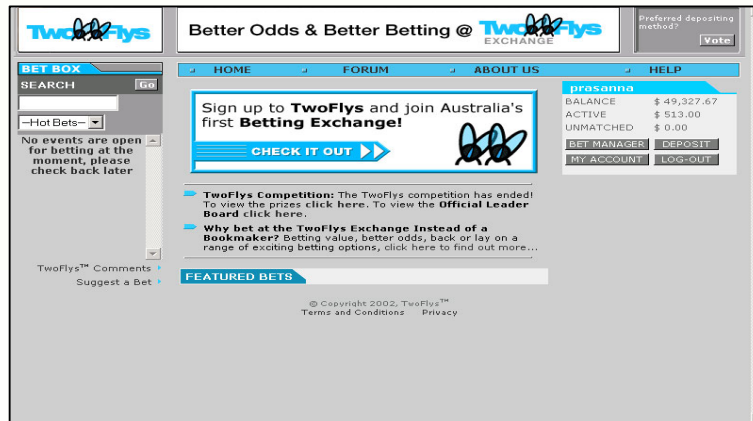


Operates on proprietary owned world-class software platforms, the product can be customized to suit any proprietors existing name-brand or sports website or integrated with your existing sportsbook or casino software as well for seamless transactions!

The product is powered by a powerful Administration tool, which is completely web-

based and totally secure and allows operators to construct wagering options, monitor action, grade events and set up other content from a central control point.

The inbuilt enhanced security features of Administration tool will enables control of allowed IP addresses and additional encryption for mission-critical efficiency.



- ✓ Easy Enrolment
- ✓ Place / Take bets
- ✓ Personalization
- ✓ Limited/ Partial Betting
- ✓ eWallet Facility
- ✓ SSL Security
- ✓ SMS & eMail Messaging
- ✓ Bets & Accounts Histories
- ✓ Easy Navigation
- ✓ Easy Site Management
- ✓ Member Statistics
- ✓ Auditing
- ✓ Traffic Analysis
- ✓ Live Help using Human Click
- ✓ Betting Community Forum

- Online P2P betting engine acts as an "exchange" (like stock exchange) and not a traditional bookmaker.
- Operates like a facilitator to provide the virtual meeting place for people to bet against each other.
- Acts as a broker and provides the technology to match bets placed by individuals.
- Only bet winners pay commission on their win.
- Registered members can place new bets, take the placed bets, set own odds or challenge friends to a bet.
- Administrator creates the events, declares the bets and distributes the winnings after expiry of events.
- Engine communicates the results, events to the members though eMail & SMS.
- Members can easily deposit & with draw amounts from their accounts online.
- Members can also take bets and view their balance, bets through mobile phones.
- Administrator also deposits, withdraws member's account, provides reporting, auditing, bulk mail facilities.
- Community features include information about sports, teams, players, match analysis, odds offered by other agencies, chat & forum
- Community Administrator uploads articles, manage uploaded articles and perform oddsillator maintenance



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